

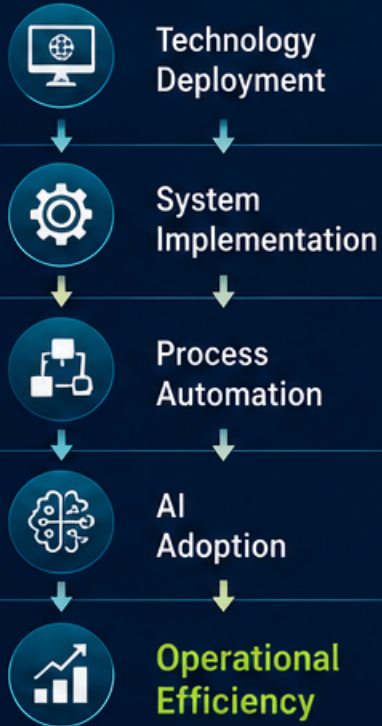
HCIX FRAMEWORK

PURPOSE OF HUMAN-CENTRIC INTELLIGENT EXPERIENCES

Building Better Humans Through Better Intelligent Experiences

TRADITIONAL TRANSFORMATION

Technology Driven



HCIX TRANSFORMATION

Human Outcomes Driven

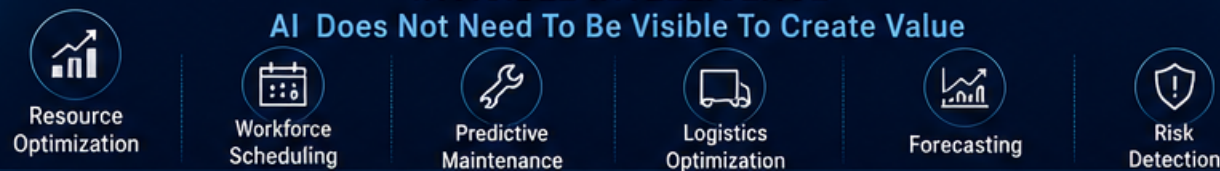


TRANSFORMATION ENABLERS

Select the right enablers to create the right experiences that drive the right human outcomes

INVISIBLE INTELLIGENCE

AI Does Not Need To Be Visible To Create Value



HCIX PURPOSE STATEMENT



BETTER HUMANS

Empowered, Engaged, and Fulfilled



BETTER ORGANIZATIONS

Intelligent, Agile, and Sustainable



BETTER SOCIETIES

Inclusive, Prosperous, and Resilient



Technology is the **Enabler**.



Human Experience is the **Mission**.

BY ASSEM HIJAZI

EXPERIENCE · KNOWLEDGE · IDEAS

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HCIX: The Purpose of Human-Centric Intelligent Experiences

This infographic introduces the purpose of the HCIX framework: building better human experiences through the intentional use of people, processes, physical environments, digital capabilities, AI, and autonomy. It contrasts a technology-driven transformation sequence with an approach that begins with human outcomes and experience design. The central model connects learning, working, communicating, collaborating, deciding, innovating, and interacting. Examples of invisible intelligence show how AI can improve outcomes without requiring direct user interaction. The purpose statement connects empowered people, intelligent organizations, and more inclusive societies, emphasizing that technology is the enabler and human experience is the mission.

Explore the complete framework

Related book: [HCIX - Human-Centric Intelligent Experience Framework](#)